IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTOR:

Kyle Brown

APPLICATION NO.

10/687,714

Examiner: M. Airapetian

FILED:

October 17, 2003

Group Art Unit: 3625

CASE NO.

RSW920030135US1

Confirmation No. 4641

TITLE:

METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT

FOR LONG-TERM ON-LINE COMPARISON SHOPPING

FILED ELECTRONICALLY ON September 20, 2007

MAIL STOP AMENDMENT Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

REPLY AND AMENDMENT UNDER 37 C.F.R. §1.112 TO EXAMINER'S ACTION MAILED JUNE 27, 2007

Sir:

This is in response to the Office Action mailed June 27, 2007, having a period for response set to expire on September 27, 2007. The following Remarks are respectfully submitted.

Remarks begin on page 2 of this paper.